



Chitalagi Besha of Lord Jagannath Painting



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SKU: 00847

Price: ₹29,120.00 inc. GST

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Product Description

Chitalagi Besha of Lord Jagannath Painting. Rich and traditional decor for your interior. Hand-painted with natural colors and brush reflects the creativity of the artisans.

Material: Tasar fabric

Dimension(HW): 20 x 30 inch

Weight : 0.1 kg

Odisha is the land of Jagannath. Patachitra involved one of the oldest and traditional arts of Odisha. **Patta** means **canvas** and **Chitra** means **pictures**. Painting made on cloth. Based on the Hindu mythological portrayal and folktales inscribed in it. Usually comprise the stories of Lord Jagannath and Vaishnava religion.

In Oriya and Sanskrit, the "Besa" means dress or embellishment. In many temples, deities are dressed and decorated in different traditional ways. Every day starting from the mangal aarti ti Ratri pahuda Lord Jagannath wears different types of ornaments and jewels. The Chitalagi Besha is one of his many Besha, especially performed on the new moon day of Shravana month. **Chita** means ornamentation of the forehead with stuffs like Chandan(sandal), gorachana(bezoar), musk, etc. But in Puri, **Chita** is made from gold diamond sapphire and emerald to put on the forehead of three principal deities on Shravana Amavasya. This is

removed from the head only in Snana Purnima as they travel in the cart to Gundicha temple for 9 days and again put on the forehead of the trinity on the same day.

The ritual is celebrated as Chitraka Parba, in Jagannath temple. A special rice cake named Chateau Pitha was offered to the deity. It is also an agricultural festival of Odisha. Farmers worship their peddy fields on this occasion.

Placement: The Pattachitra gives ethnic look to the wall. Perfect decor for living, bedroom, kids study, dining, office, gallery. Hang the product perfectly with an edge.

Care: As it is made of fabric, wiping it with a cloth is enough.
